## BI and Business Analytics – Project Grading Rubric

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|  | 0-39% (Fail) | 40-49% (Pass) | 50-59% (H2.2) | 60-69% (H2.1) | 70%+ (H1) |
| Background &  Scope (10%) | Little or no information on the organisation and/or project scope. Draws on none of the material presented in the module. | Basic and incomplete information on the organisation. The project scope is described but ill-defined. Draws on very little of the material presented during the module. | A good description of the organisation and the scope of the project, drawing on some of the material presented during the module. | A comprehensive description of the organisation and the scope of the project drawing on all of the relevant material delivered as part of the module. | A very thorough description of the organisation and the business environment in which it operates. Draws on material delivered during the module. Evidence of additional relevant reading outside the scope of the module. |
| Systems Analysis  & Design (10%) | The design is largely incomplete or is based on a seriously flawed analysis. | A partially-incomplete design based on an analysis that exhibits a number of defects. | A design that is largely complete and is based on reasonable but limited analysis. | A design that covers most of the major elements well and builds on a sound analysis. | A detailed and comprehensive system design |
| Database Design  (10%) | No database design or one that lacks the majority of the expected elements. | A basic design that is missing many required elements. | A good design that supplies most of the major required elements. | A very good design missing only a small number of required elements. | A thorough and exhaustive database design incorporating all of the required elements. |
| Data Management  Implementation  (20%) | No screen-shots included in the report, or where supplied, are either missing the majority of the required information or fail to show that any the supplied design has been implemented. | A small number of screenshots provided, but demonstrate only a minor portion of the system and database designs, or are missing the majority of the required information. | A reasonable number of screen-shots provided that demonstrate that the majority of the important elements of the design have been correctly implemented. | The majority of the requested elements have been adequately demonstrated by means of the provided screen-shots and largely agree with the system and database designs. | The supplied screen-shots include all the elements requested and demonstrate that the system/database design have been completely implemented. |
| Management  Reports &  Dashboards (20%) | No reports/dashboards provided or supplied examples do not agree with analytical requirements identified during design phase. | A small number of reports/dashboards provided, which only demonstrate that a part of the analytical requirements have been implemented. | A reasonable but incomplete selection of reports and dashboards, which demonstrate that a majority of the requirements identified during the analysis phase have been met. | A very good selection of reports and dashboards, demonstrating that a significant majority of the previously identified requirements have been implemented. | A full set of management reports and dashboards that completely demonstrate that the requirements identified during the analysis phase have been met. |
| Test Data (10%) | No evidence that test data was created or where test data is present it is insufficient to adequately demonstrate the features of the solution. | Some test data present but is missing for the majority of objects. | An adequate set of test data is present for key objects but is missing or incomplete for the bulk of other objects. | A fairly complete set of test data shown, but is missing or inadequate for a small number of minor objects. | A complete set of data was present for all the objects in the solution. |
| Teamwork (10%) | The report provides no evidence that the team worked well together or maintained even a moderately adequate level communication. | Shows a degree of collaboration and adequate level of communication. | Evidence of a good degree of collaboration with only minor lapses in communication. | Manifests a high level of collaboration and shows that communication between team members was good. | Demonstrates that the team achieved a very high level of both collaboration and communication and shows that they worked very well together to achieve objectives. |
| Presentation (10%) | Presentation/Demo was incomplete and unsatisfactory, Questions were inadequately answered. | Presentation/Demo was incomplete, some questions were adequately answered. | Presentation/Demo was adequate, Questions were adequately answered | Presentation/Demo was satisfactory, Questions were well answered. | Presentation/Demo was of a calibre beyond the expectation of the programme, Questions were answered beyond the expectation of the programme. |